Software Development

Athens, Georgia

2019

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Research about the Problem

Outline:

1. How big tourism industry is
2. Negative impacts of tourism
   1. Why ecotourism matters
3. Statistics on EcoTourism
4. How a popular platform is required to support EcoTourism
   1. Like AirBnb packages

**Underlying Message: We are supporting the efforts of EcoTourism by promoting more exotic and natural places of stay, offering both unique and environmentally sustainable solutions.**

Given the global outreach of our world, the fact that 1.326 billion of our human race are active tourists, generating more than 1.34 trillion dollars.

<https://www.e-unwto.org/doi/pdf/10.18111/9789284419876>